

# Microeconomics IV (Game Theory)

## Lecture 7 – Dynamic Games with Incomplete Information

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# Introduction

# Dynamic Games with Incomplete Information

- Our final topic is **dynamic games with incomplete information**.
- These games encompass many interesting economic models:
  - **Market signalling**
  - Cheap talk
  - Reputation
- To study these problems:
  - We first introduce “new” **solution concepts**.
  - Then we apply these concepts to the specific game as a demonstration.

## Formal Definitions (Reminder)

- As in Lecture 4, a finite extensive-form game  $\Gamma^e$  consists of:
  - A set of players  $N$ , with typical player  $i \in N$ .
  - For each player  $i$ , a set of information sets  $S_i$ , disjoint across players ( $S_i \cap S_j = \emptyset$  for  $i \neq j$ ), with  $S^* = \bigcup_{i \in N} S_i$ .
  - For each  $s \in S^*$ : the set of nodes  $Y_s$  at which it occurs, and the set of moves  $D_s$  available there.
  - A game tree with initial node  $x^0$  and terminal nodes  $\Omega$ , with payoffs  $w_i(y)$  to player  $i$  at each  $y \in \Omega$ .

# Information Sets

- An information set  $s \in \mathcal{S}_i$  collects the nodes  $Y_s$  that player  $i$  cannot tell apart when called to move.
- The available moves depend only on the information set: every node in  $Y_s$  shares the same move set  $D_s$ .
- The information sets partition the decision nodes: each lies in exactly one  $Y_s$ , and  $\mathcal{S}^* = \bigcup_{i \in N} \mathcal{S}_i$  collects all of them.

# The Failure of Subgame Perfection

## Problems with Subgame Perfection

- In extensive-form games with incomplete information, subgame perfection is not fully satisfactory.
- Subgame perfection may fail to rule out actions that are sub-optimal given any beliefs about uncertainty.
- Consider the following games:

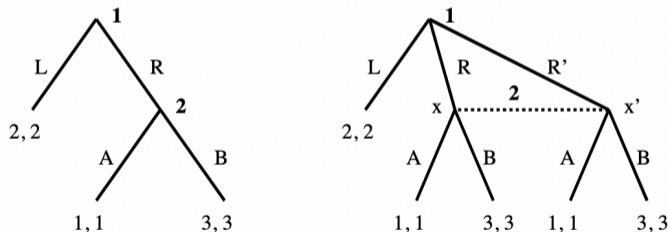


Figure 1: Example 1

## SPE and Multiple Equilibria

- In the game on the left,  $(R, B)$  is the **only SPE**.
- In the game on the right:
  - $(pR + (1 - p)R', B)$  for any  $p$
  - $(L, qA + (1 - q)B)$  for any  $q \geq 1/2$
- The game on the right has no proper subgames other than the game itself.

## Why SPE Fails

- Subgame perfection has **no bite** when subgames do not exist.
- One solution is to require players to choose optimally at *every information set*.
- To do this, we need to introduce the idea of **beliefs**.
- **Example 1 (cont.):**
  - Suppose an information set  $s$  with nodes  $Y_s = \{x, x'\}$ .
  - Let  $\pi(x)$  and  $\pi(x')$  be beliefs, where  $\pi(x) + \pi(x') = 1$ .
  - Player 2 must choose the action that maximizes his **expected** payoff.
  - Given any belief, choosing  $B$  is optimal.

## Example 2

- Consider the second example:

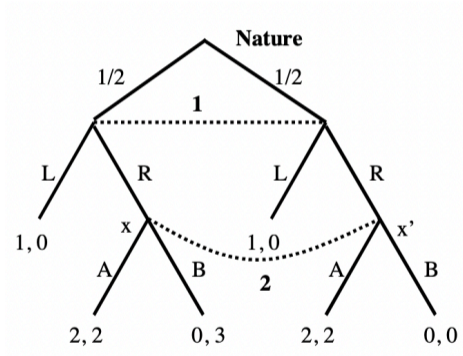


Figure 2: Example 2

## Example 2 (Cont.)

- As in the previous example,  $(L, B)$  is an SPE because there are no subgames.
- However, there are beliefs for which  $B$  is an optimal choice for player 2:
  - If player 2 places probability at least  $2/3$  on being at  $x$  given that  $Y_s = \{x, x'\}$ , then  $B$  is optimal.
- These beliefs seem quite unreasonable:
  - If player 1 chooses  $R$ , then player 2 should place **equal probability** on being at either  $x$  or  $x'$ .

# Perfect Bayesian Equilibrium

# Perfect Bayesian Equilibrium

- Let  $\Gamma^e$  be an extensive-form game.
- Let  $S_i$  be the set of information sets at which player  $i$  moves.

# Behavioral Strategies and Assessments

## Definition 1: Behavioral Strategy

A *behavioral strategy* for player  $i$  assigns to each information set  $s \in S_i$  a probability distribution

$$\sigma_{i,s} \in \Delta(D_s)$$

over the moves available at  $s$ . We write  $\sigma_i = (\sigma_{i,s})_{s \in S_i}$ , so that the support of each  $\sigma_{i,s}$  is contained in  $D_s$ .

## Definition 2: Assessment

An *assessment*  $(\sigma_i, \pi_i)$  for player  $i$  consists of a behavioral strategy  $\sigma_i$  and a belief function  $\pi_i$  that assigns to each  $s \in S_i$  a distribution  $\pi_{i,s} \in \Delta(Y_s)$  over the nodes in  $Y_s$ .

## Examples and Beliefs

- **Example 1, cont.**

- Player two's belief function  $\pi_2$  must satisfy  $\pi_2(x) + \pi_2(x') = 1$ .
- If player 2 uses Bayesian updating, and  $\sigma_1(R) + \sigma_1(R') > 0$ , then:

$$\pi_2(x) = \frac{\sigma_1(R)}{\sigma_1(R) + \sigma_1(R')}.$$

- **Example 2, cont.**

- Player two's belief function  $\pi_2$  again satisfies  $\pi_2(x) + \pi_2(x') = 1$ .
- If player 2 uses Bayesian updating and  $\sigma_1(R) > 0$ , then  $\pi_2(x) = \pi_2(x') = 1/2$ .

# Perfect Bayesian Equilibrium (PBE)

## Definition 3: Perfect Bayesian Equilibrium

A profile of assessments  $(\sigma, \pi)$  is a **perfect Bayesian equilibrium** if:

- For all  $i$  and all  $s \in S_i$ ,  $\sigma_i$  is **sequentially rational** – it maximizes player  $i$ 's expected payoff conditional on reaching  $s$ , given  $\pi_i$  and  $\sigma_{-i}$ .
- Beliefs  $\pi_i$  are updated using Bayes' rule whenever it applies (i.e. at any information set on the **equilibrium path**).

# Perfect Bayesian Equilibrium – Explained

- A **PBE** can be decomposed into **four key requirements** that make the definition precise.

## Requirement 1

Every player will have a well-defined belief over where he is in each of his information sets. That is, the game will have a **system of beliefs**.

## Requirement 2

Let  $\sigma^* = (\sigma_i^*)_{i \in N}$  be a Bayesian Nash equilibrium profile of strategies. We require that in all information sets, beliefs that are **on the equilibrium path** be consistent with **Bayes' rule**.

## Perfect Bayesian Equilibrium – Explained (Cont.)

### Requirement 3

At information sets that are **off the equilibrium path**, any belief can be assigned to which Bayes' rule does not apply.

- Off-path beliefs are not pinned down by Bayes' rule.
- Players can have arbitrary beliefs at these information sets.

### Requirement 4

Given their beliefs, players' strategies must be **sequentially rational**. That is, in every information set, players will play a **best response** to their beliefs.

# Refinements of PBE

- PBE allows for beliefs that seem **unreasonable**.
- Problems occur for beliefs off the **equilibrium path**.
- Game theorists have introduced **refinements** to restrict such beliefs.

## Example 2 (cont.)

- Consider the earlier game:
  - If  $\sigma_1(R) > 0$ , then by Bayes' rule  $\pi_2(x) = \pi_2(x') = 1/2$ , so player 2 must play  $A$ . Hence  $(R, A)$  is a PBE.
  - However, if  $\sigma_1(R) = 0$ , Bayes' rule does not apply. Then  $\pi_2$  is arbitrary.
  - If  $\pi_2(x) > 2/3$ , then playing  $B$  is optimal, so  $(L, B)$  is also a PBE!

# Sequential Equilibrium

# Consistency of Beliefs

## Definition 4: Consistency

An assessment  $(\sigma, \pi)$  is **consistent** if  $(\sigma, \pi)$  is the limit of some sequence  $(\sigma^n, \pi^n)$  where  $\sigma^n$  is totally mixed and  $\pi^n$  is derived from  $\sigma^n$  by Bayes' rule.

## Consistency of Beliefs (Example 2)

- In this game, the only **consistent** beliefs for player 2 are:

$$\pi_2(x) = \pi_2(x') = \frac{1}{2}.$$

- Why? Consider any sequence of completely mixed strategies  $(\sigma_1^n)$  for player 1:

$$\sigma_1^n(L) > 0, \sigma_1^n(R) > 0 \implies \pi_2^n(x) = \frac{\sigma_1^n(R)}{\sigma_1^n(R) + \sigma_1^n(R')} = \frac{1}{2}.$$

- Taking the limit as  $n \rightarrow \infty$  yields:

$$\lim_{n \rightarrow \infty} \pi_2^n(x) = \frac{1}{2}, \text{ so } \pi_2(x) = \pi_2(x') = \frac{1}{2}.$$

# Sequential Equilibrium

## Definition 5: Sequential Equilibrium

An assessment  $(\sigma, \pi)$  is a **sequential equilibrium** if  $(\sigma, \pi)$  is both consistent and a PBE.

- Sequential equilibrium refines PBE by ensuring consistency.
- It is stricter but also harder to apply in practice.
- Even so, some unreasonable outcomes can persist.
- Other refinements (e.g. the **intuitive criterion**) aim to restrict these further.

# Application – Signalling Games

# Signalling

- We now consider an important class of dynamic games with incomplete information.
- These *signalling models* were introduced by Spence (1974) in his Ph.D. thesis.
- Two players and two periods.

# Timing

- **Stage 0**

- Nature chooses type  $\theta \in \Theta$  of player 1 from a distribution  $p$ .

- **Stage 1**

- Player 1 observes  $\theta$  and chooses  $a_1 \in A_1$ .

- **Stage 2**

- Player 2 observes  $a_1$  and chooses  $a_2 \in A_2$ .

- **Payoffs**

- $u_1(a_1, a_2, \theta)$  and  $u_2(a_1, a_2, \theta)$ .

# Examples of Signalling Games

- **Example: Job Market Signalling**

- Player 1: student or worker with privately known ability  $\theta$ .
- Action: education level  $a_1$ .
- Player 2: competitive labor market.
- Market observes  $a_1$  and offers wage based on expected ability.
- The worker wants to signal high ability.

## Examples (cont.)

- **Example: Initial Public Offerings**

- Player 1: entrepreneur (private firm owner), type = future profitability  $\theta$ .
- Action: sell a fraction of company at price  $a_1$ .
- Player 2: investors accept or reject offer.
- Entrepreneur wants to signal high profitability.

- **Example: Monetary Policy**

- Player 1: Federal Reserve (preferences for inflation vs unemployment), type =  $\theta$ .
- Action: choose inflation level  $a_1$ .
- Player 2: firms set expectations  $a_2$ .
- Fed wants to signal a preference for low inflation.

## Examples (cont.)

- **Example: Pretrial Negotiation**

- Player 1: defendant with private liability  $\theta$ .
- Action: settlement offer  $a_1$ .
- Player 2: plaintiff accepts or rejects ( $a_2 \in \{A, R\}$ ).
- If rejected, trial occurs.
- Defendant wants to signal a strong case.

# Perfect Bayesian Equilibrium in Signalling Models

## Definition 6: PBE in Signalling Models

A *perfect Bayesian equilibrium* in the signalling model is a strategy profile  $s_1(\theta), s_2(a_1)$  together with beliefs  $\pi_2(\theta | a_1)$  for player two such that the conditions on the next slide hold.

## PBE Conditions

1. Player one's strategy is optimal given player two's strategy:

$$s_1(\theta) \in \arg \max_{a_1 \in A_1} u_1(a_1, s_2(a_1), \theta), \text{ for all } \theta \in \Theta.$$

2. Player two's beliefs are updated by Bayes' rule:

$$\pi_2(\theta | a_1) = \frac{\Pr(s_1(\theta) = a_1) p(\theta)}{\sum_{\theta' \in \Theta} \Pr(s_1(\theta') = a_1) p(\theta')}$$

The prior probability of type  $\theta$  choosing  $a_1$ , divided by the total probability that any type could have chosen  $a_1$ .

if  $\Pr(s_1(\theta) = a_1) > 0$ . Otherwise,  $\pi_2(\theta | a_1)$  is arbitrary.

3. Player two's strategy is optimal given his beliefs:

$$s_2(a_1) \in \arg \max_{a_2 \in A_2} \sum_{\theta \in \Theta} u_2(a_1, a_2, \theta) \pi_2(\theta | a_1), \text{ for all } a_1 \in A_1.$$

# Mixed Strategies

- It is straightforward to allow for mixed strategies:
  - Denote player  $i$ 's mixed strategy by  $\sigma_i$ .
  - Beliefs must then be derived from  $\sigma_1$  using Bayes' rule wherever possible.

# Types of Perfect Bayesian Equilibrium

- **Separating:**
  - Different types choose different actions.
  - Player 2 perfectly infers player 1's type.
- **Pooling:**
  - All types choose the same action.
  - Player 2 learns nothing about player 1's type.
- **Semi-Separating:**
  - Some types choose different actions; other types mix.
  - Player 2 partially updates beliefs, imperfect inference.

# Job Market Signalling

# Job Market Signalling

- **Setting:**

- One worker with private ability  $\theta \in \{\theta_L, \theta_H\}$ , where  $\theta_H > \theta_L$ .
  - Labor market's prior belief that the worker is high-type:  $\lambda$ .
  - The worker chooses education level  $e$ .
  - Education is costly:  $c(e, \theta)$  depends on ability.
- 
- $c_e > 0$ : education is costly at the margin.
  - $c_{e\theta} < 0$ : marginal cost of education is lower for high-ability workers.

# Timing and Payoff

- After choosing  $e$ , the firm observes  $e$  and offers a competitive wage:

$$w(e) = \pi(e)\theta_H + (1 - \pi(e))\theta_L,$$

- where  $\pi(e)$  is the firm's belief (posterior probability) that the worker is high-ability conditional on observing  $e$ .
- The worker solves:

$$\max_e w(e) - c(e, \theta).$$

- High-ability workers may choose costly education to **signal** their ability.
- Even though education has **no direct effect** on productivity, it influences beliefs and wages.

# Indifference Curves – Single-Crossing Property (I)

- Worker's utility:

$$u(w, e, \theta) = w - c(e, \theta).$$

- Holding utility fixed at  $U$ :

$$w - c(e, \theta) = U.$$

- Implicit differentiation gives:

$$dw - c_e(e, \theta)de = 0,$$

so:

$$\left. \frac{dw}{de} \right|_{u=U} = c_e(e, \theta) > 0.$$

## Indifference Curves – Single-Crossing Property (II)

- Indifference curves slope upward: more education requires a higher wage to keep utility constant.

- Since:

$$c_{e\theta}(e, \theta) < 0,$$

we have:

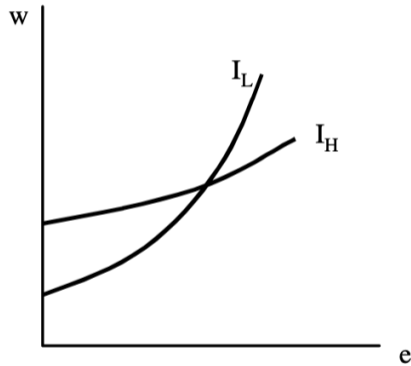
$$\frac{d}{d\theta} \left( \frac{dw}{de} \Big|_{u=U} \right) = c_{e\theta}(e, \theta) < 0.$$

- Therefore, indifference curves are flatter for high-ability workers:

$$c_e(e, \theta_H) < c_e(e, \theta_L).$$

- This is the **Spence-Mirrlees single-crossing property**: the education signal is less costly at the margin for high-ability workers than for low-ability workers.

# Indifference Curves in $(e, w)$ Space



**Figure 3:** Indifference Curves

# Equilibrium

- Consider the key question: what is  $w(e)$  (equivalently  $\pi(e)$ )?
- On the equilibrium path,  $w(e)$  is determined by the worker's choice.
- Off the equilibrium path, PBE imposes no restriction on beliefs.
  
- This flexibility in setting  $w(e)$  gives rise to **many possible equilibria**.

## Separating Equilibrium

- In a separating equilibrium, we have:

$$e(\theta_H) \neq e(\theta_L).$$

### Important

**Claim 1.** In a separating equilibrium,  $w(e(\theta)) = \theta$  for  $\theta \in \{\theta_L, \theta_H\}$ . That is, workers receive their marginal product as wage.

- In a PBE, beliefs are derived from Bayes' rule whenever possible.
- Type  $\theta_L$  workers always choose  $e(\theta_L)$ , while type  $\theta_H$  workers always choose  $e(\theta_H)$ .
- Thus, if  $e(\theta)$  is observed, the market must believe the worker is type  $\theta$  for sure. Hence,  $w(e(\theta)) = \theta$ .

# Separating Equilibrium

Important

**Claim 2.** In a separating equilibrium,  $e(\theta_L) = 0$ .

**Proof.**

- In a separating equilibrium,  $e(\theta_L)$  reveals the worker is low ability, so:

$$w(e(\theta_L)) = \theta_L.$$

- If  $e(\theta_L) > 0$ , the low type receives:

$$\theta_L - c(e(\theta_L), \theta_L) < \theta_L.$$

- Thus the deviation to  $e = 0$  gives at least  $\theta_L$ , while choosing positive education gives less than  $\theta_L$ . Therefore:

$$e(\theta_L) = 0.$$

# Separating Equilibrium in the Job Market

- We now derive separating equilibria in the job market model.
- Goal: find an education level  $e(\theta_H)$  for high-ability workers so that:
  - High-ability workers prefer choosing  $e(\theta_H)$  and earning wage  $\theta_H$  rather than choosing  $e(\theta_L) = 0$  and earning  $w(0) = \theta_L$ . Formally:

$$\theta_H - c(e(\theta_H), \theta_H) \geq \theta_L - c(0, \theta_H). \quad (1)$$

- Low-ability workers prefer the opposite:

$$\theta_L - c(0, \theta_L) \geq \theta_H - c(e(\theta_H), \theta_L). \quad (2)$$

## Separating Equilibrium – Claim 3

Important

**Claim 3.** For any  $e(\theta_H)$  that satisfies (1) and (2), there is a separating equilibrium in which high-ability workers choose  $e(\theta_H)$ .

**Proof.**

- If (1) and (2) hold, then no worker will want to mimic a worker of the other type.
- The only concern is that some worker might choose some  $e \notin \{e(\theta_L), e(\theta_H)\}$ .
- To prevent this, choose  $\pi(e)$  so low that for all  $e \notin \{e(\theta_L), e(\theta_H)\}$ :

$$w(e) - c(e, \theta_H) \leq \theta_H - c(e(\theta_H), \theta_H), \quad w(e) - c(e, \theta_L) \leq \theta_L - c(0, \theta_L).$$

## Separating Equilibrium (Proof cont.)

- One simple choice is to set  $\pi(e) = 0$  for all  $e \notin \{e(\theta_L), e(\theta_H)\}$ .
- This implies  $w(e) = \theta_L$  for all off-path  $e$ .
- Hence, choosing an off-path education level cannot increase any worker's utility.
  
- **Thus, a separating equilibrium exists under (1) and (2).**

Q.E.D.

## Incentive Constraints: Low-Ability Type

- To prevent mimicking, we require:

$$\theta_L - c(0, \theta_L) \geq \theta_H - c(e(\theta_H), \theta_L).$$

- Assuming  $c(0, \theta_L) = 0$ , this simplifies to:

$$c(e(\theta_H), \theta_L) \geq \theta_H - \theta_L.$$

- Hence the **minimum** level of education  $\underline{e}$  satisfies:

$$c(\underline{e}, \theta_L) = \theta_H - \theta_L.$$

## Incentive Constraints: High-Ability Type

- To ensure the high-ability type is willing to choose  $e(\theta_H)$ :

$$\theta_H - c(e(\theta_H), \theta_H) \geq \theta_L - c(0, \theta_H).$$

- Assuming  $c(0, \theta_H) = 0$ , this simplifies to:

$$c(e(\theta_H), \theta_H) \leq \theta_H - \theta_L.$$

- Hence the **maximum** level of education  $\bar{e}$  satisfies:

$$c(\bar{e}, \theta_H) = \theta_H - \theta_L.$$

- Combining the two:

$$\underline{e} \leq e(\theta_H) \leq \bar{e}.$$

## Range of $e(\theta_H)$

- Hence, there is a separating equilibrium for any  $e(\theta_H) \in [\underline{e}, \bar{e}]$ .
- No separating equilibrium exists for any  $e(\theta_H)$  outside this interval.

### **i** Note

**Remark 2.** Note the important role played by the single-crossing property. This is what allows high-ability workers to choose a positive education level that is costly, but less costly for them than it would be for low-ability workers. It is this **differential cost** that allows separation.

## Pooling Equilibrium

- In a **pooling equilibrium**, every worker – regardless of ability – chooses the **same education level**  $e^P$  with probability one.
- The labor market cannot distinguish between types, so its **beliefs** must satisfy:

$$\pi(e^P) = \lambda,$$

where  $\lambda$  is the proportion of high-ability workers.

- Hence, the wage offered is the **average productivity**:

$$w(e^P) = \lambda\theta_H + (1 - \lambda)\theta_L \equiv \theta^E.$$

## Pooling Equilibrium (Definition of $\hat{e}$ )

- Let  $\hat{e}$  solve:

$$\theta^E - c(\hat{e}, \theta_L) = \theta_L - c(0, \theta_L).$$

⇒  $\hat{e}$  is the level of education where a low-ability worker is indifferent between choosing  $\hat{e}$  and earning  $\theta^E$ , or choosing 0 and earning  $\theta_L$ .

Important

**Proposition 1.** For any  $e^P \in [0, \hat{e}]$ , there is a pooling equilibrium where all workers choose  $e^P$  for sure.

# Pooling Equilibrium: Proof of Proposition 1

## Proof.

- Let  $e^P \in [0, \hat{e}]$  be given.
- Suppose that the firm's belief on the equilibrium path is  $\pi(\theta_H | e^P) = \lambda$ , and off the path is  $\pi(\theta_H | e) = 0$  for all  $e \neq e^P$ , with wages given accordingly.
- Then  $w(e) < w(e^P)$  for any  $e \neq e^P$ , so clearly no worker wants to deviate to  $e > e^P$ .
- Moreover, low-ability workers prefer  $e^P$  to any  $e < e^P$  by definition of  $\hat{e}$ .
- And since low-ability workers prefer  $e^P$  to any lower  $e$ , so must high-ability workers (by the single-crossing property).

Q.E.D.

# Discussion and Implications

- In a **separating equilibrium**:
  - Education does **not increase productivity**.
  - It **reveals information** about workers' types.
  - Hence it is correlated with wages.
- In a **pooling equilibrium**:
  - Education neither increases productivity nor reveals information.
  - Workers may still incur education costs to avoid the wage penalty for choosing an unexpected action.
  - Pooling with positive education is therefore very **inefficient**.

# Efficiency and Model Extensions

- A key feature of the model:
  - Education is **not productive at all**.
- One can generalize the model so that productivity depends on both education and ability, e.g.:

$$\text{productivity} = \theta + e.$$

- Even then, the key idea holds:
  - Signalling causes workers to choose higher education than is **efficient**.

# Required Reading

- Yildiz, M. *14.126 Game Theory*, MIT OpenCourseWare – lecture notes on perfect Bayesian and sequential equilibrium.
- Myerson, R. B. (1991). *Game Theory: Analysis of Conflict*. Harvard University Press – sequential rationality and equilibrium refinements.
- Mas-Colell, A., Whinston, M. D., and Green, J. R. (1995). *Microeconomic Theory*. Oxford University Press – Chapter 13 (job-market signalling).
- Spence, A. M. (1973). “Job Market Signaling,” *Quarterly Journal of Economics*, 87(3), 355–374.